GOVERNMENT OF INDIA
TOURISM AND CULTURE
LOK SABHA

STARRED QUESTION NO:283
ANSWERED ON:22.12.2003
SCHEMES TO ATTRACT TOURISTS
RATNA SINGH;SHIVAJI MANE

Will the Minister of TOURISM AND CULTURE be pleased to state:

(a) the names of States which attracted the maximum number of foreign tourists during the last three years;

(b) the details of schemes implemented by the Union Government to attract foreign tourists;

(c) the benefits derived from the said schemes to the tourism sector; and

(d) the percentage share of tourism sector in the overall earnings of foreign revenue of the country?

Answer

MINISTER OF TOURISM AND CULTURE (SHRI JAGMOHAN)

(a), (b), (c) and (d):

A statement is laid on the Table of the Sabha.

STATEMENT IN REPLY TO LOK SABHA STARRED QUESTION NO. 283 ANSWERED ON 22.12.2003 REGARDING SCHEMES TO ATTRACT TOURISTS.

(a): The States which have attracted maximum number of foreign tourists during the years 2000, 2001 and 2002 are Delhi, Maharashtra and Tamil Nadu respectively.

(b): The Department of Tourism, Government of India carries out tourism promotion activities overseas through its 13 foreign offices. The Department helps in creation of tourism infrastructure through its schemes of Integrated Development of Tourist Circuits and Products/Infrastructure and Destination Development. Besides, the Department of Tourism also carries out human resource development activities through Institutes of Hotel Management and under the scheme of Capacity Building for service providers.

(c): With the implementation of the above schemes and also due to the other measures taken, the estimated foreign exchange earnings through tourism has increased to US$ 3175 Million during the period January to November, 2003 from US$ 2594 Million earned during the same period of the previous year indicating an increase of 22.4 percent.

(d): According to figures compiled by Reserve Bank of India for the travel sector, the share of foreign exchange earnings through travel as compared to the overall industry sector during the year 2002-03 is 3.2%.